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# PRIVACY POLICY

Your privacy is important to Magmatic Communications and we are committed to protecting your privacy. This privacy policy provides information about the personal information that Magmatic Communications collects, and the ways in which Magmatic Communications uses that personal information. We periodically update this privacy policy and therefore encourage you to review our privacy policy periodically.

If you have any questions about this privacy policy or our treatment of the information you provide us, please write to us by email at [magmaticcommunications@hotmail.com](mailto:magmaticcommunications@hotmail.com) or [info@magmaticcommunications.com](mailto:info@magmaticcommunications.com), Att.: Privacy Policy.

## 1. Information we collect

Magmatic Communications may collect and use the following kinds of personal information to identify or contact you:

- 1.1. Personal information. Information such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business. This can also include information about any transactions, both free and paid, that you enter into on the Websites, and information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter and Google, or publicly available information that we acquire from service providers.
- 1.2. Navigational information. This refers to information about your computer and your visits to our website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed.

## 2. How we use information we collect

We use the information we collect only in compliance with this Privacy Policy. We will never sell your personal information to any third party. Magmatic Communications may use your information in the following instances:

- 2.1. Improve your browsing experience by personalizing our website or improvement of our subscription services
- 2.2. Send information to you which we think may be of interest to you by post, email, or other means



- 2.3. Send you marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you
- 2.4. Provide other companies with statistical information about our users -- but this information will not be used to identify any individual user. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, we do not transfer your unique personal information to the third party. In addition, we may share data with trusted partners to contact you based on your request to receive such communications, help us perform statistical analysis, or provide customer support. Such third parties are prohibited from using your personal information except for these purposes, and they are required to maintain the confidentiality of your information.
- 2.5. We use navigational information to operate and improve the website and subscription-based services. We may also use navigational information alone or in combination with personal information to provide you with personalized information about Magmatic Communications.
- 2.6. We post customer testimonials and comments on our websites, which may contain personal information. We obtain each customer's consent via email prior to posting the customer's name and testimonial.
- 2.7. If you give us credit card information, we use it solely to check your financial qualifications and collect payment from you. We use a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use information you provide except for the sole purpose of credit card processing on our behalf.
- 2.8. We employ other companies and people to provide services to visitors to our website, our customers, and users of subscription services and may need to share your information with them to provide information, products or services to you. Examples may include removing repetitive information from prospect lists, analyzing data, providing marketing assistance, processing credit card payments, supplementing the information you provide us in order to provide you with better service, and providing customer service.
- 2.9. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure.
- 2.10. Our website includes social media features, such as the Facebook Like button and Widgets, such as the Share button. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly. This Privacy Policy does not apply to these features. Your

interactions with these features are governed by the privacy policy and other policies of the companies providing them.

- 2.11. Our website provides links to other websites. We do not control, and are not responsible for, the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This privacy policy does not apply to these other websites, which are subject to any privacy and other policies they may have.
- 2.12. Please keep in mind that if you directly disclose any information through our public message boards, blogs, or forums, this information may be collected and used by others.
- 2.13. We retain personal information that you provide us as long as we consider it potentially useful in contacting you about our services, or as needed to comply with our legal obligations, resolve disputes and enforce our agreements. We will delete this information from the servers at an earlier date if you so request, by actions such as "Opting Out and Unsubscribing".
- 2.14. If we (or our assets) are acquired by another company, whether by merger, acquisition, bankruptcy or otherwise, that company would receive all information gathered by Magmatic Communications on the website and subscription services. In this event, you will be notified via email and/or a prominent notice on our website, of any change in ownership, uses of your personal information, and choices you may have regarding your personal information.
- 2.15. We reserve the right to use or disclose your personal information if required by law or if we reasonably believe that use or disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a law, court order, or legal process.

### 3. Cookies

- 3.1. Magmatic Communications and its affiliates use cookies or similar technologies to analyze trends, administer the website, track users' movements around the website, and to gather demographic information about our user base as a whole.
- 3.2. We use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web server. Cookies are not used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.
- 3.3. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize pages on our website, or subscribe

to a service, a cookie helps us to recall your specific information on subsequent visits. When you return to the website, the information you previously provided can be retrieved, so you can easily use customized features.

- 3.4. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of Magmatic Communications.

#### 4. Securing your data

Magmatic Communications will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information. Magmatic Communications will store all the personal information you provide.